



ECONOMIC CLUB  
OF MEMPHIS

## SPONSORSHIP OPPORTUNITIES

Annual sponsorship dollars are the foundation of the Economic Club's operation and allow us to bring the best speakers to our membership. In return, sponsorships provide premium visibility at our events and in our publications and website. Sponsorship is an investment with highly exploitable business benefits.

### THE BENEFIT OF SPONSORING THE ECONOMIC CLUB:

- Represent your company among peers, competitors, and potential clients
- Host customers, vendors, prospects and colleagues at the highest level
  - Provide input into the selection of speakers
  - Deduct the majority of your contribution

### Platinum Club Sponsor

\$25,000 total combined contribution

*An opportunity for our most committed organizations to help the Club reach its goal of attracting high-profile speakers, support our outreach initiative to promote local and national visibility, and contribute to our student scholarship program for academic excellence in economics.*

- **Media**—Inclusion in media releases and other media contacts.
- **Visibility**—Includes prominent logo placement on the Home page and the Sponsors' page of the Economic Club website. A paragraph about your company and a link to your website and/or video may be included on the Sponsors' page. Signage featuring your logo will be displayed at every meeting. You will have the opportunity to be title sponsor of one event a year and introduce the speaker.
- **Hospitality**—Provides a reserved table for ten at each dinner located in the front with your company name on the table sign.
- **Additional Benefits** – Premium business membership dues for the following year will be abated in full.

## Gold Club Sponsor

\$10,000 total combined contribution

- **Media**— Inclusion in media releases and other media contacts.
- **Visibility**—Includes prominent logo placement on the Home page and the Sponsors' page of the Economic Club website. A paragraph about your company and a link to your website and/or video may be included on the Sponsors' page. Signage featuring your logo will be displayed at every meeting. You will have the opportunity to be title sponsor of one event a year and introduce the speaker.
- **Hospitality**—A total of twenty dinner seats may be used throughout the year or may be divided into two tables of ten at a meeting of your choice located near the front with your company name on the table sign.
- **Additional Benefits** – Premium business membership dues for the following year will be abated in full.

## Silver Club Sponsor

\$5,000 total combined contribution

- **Media**— Inclusion in media releases and other media contacts.
- **Visibility**— Includes logo placement on the Home page and the Sponsors' page of the Economic Club website. A paragraph about your company and a link to your website and/or video may be included on the Sponsors' page. Signage featuring your logo will be displayed at every meeting.
- **Hospitality**—A total of ten dinner seats may be used throughout the year or may be provided as one table of ten at a meeting of your choice located near the front with your company name on the table sign.
- **Additional Benefits** - Business membership dues for the following year will be abated in full.

## **Bronze Club Sponsor**

\$2,500 total combined contribution

- **Media**—Inclusion in all media releases and other media contacts.
- **Visibility**— Includes logo placement on the Home page and the Sponsors' page of the Economic Club website. A paragraph about your company and a link to your website and/or video may be included on the Sponsors' page. Signage featuring your logo will be displayed at every meeting.
- **Hospitality**—A total of five dinner seats may be used throughout the year.

## **Individual Sponsorship Level**

### **Club Patron**

\$1,000 charitable contribution

*An opportunity for our most committed individual members to help the Club reach its goal of attracting high-profile speakers, support our outreach initiative to promote local and national visibility, and contribute to our student scholarship program for academic excellence in economics.*

- **Visibility**—Patron Sponsor signage at all Club meetings.
- **Hospitality**—Five dinner seats will be issued at the dinner of the Patron's choice.

**For more information or sponsorship of a specific event, please contact the Economic Club office at [secretary@econclubmemphis.org](mailto:secretary@econclubmemphis.org) or at (901) 678-2443.**